

Eva Grayzel, a nationally recognized Master Storyteller and performance artist, was diagnosed at age 33 with stage IV oral cancer and given a 15% chance of survival. After regaining her deep vibrant voice, Eva applied her stage skills to communicate the depth of her experience in a unique and powerful way. For over a decade, Eva has captivated healthcare professionals worldwide using her story as a catalyst for change. She performed 'Tongue-Tied' Off-Broadway in New York City to a sold-out audience. A champion for early detection, Eva founded the Six-Step Screening™ oral cancer awareness campaign.



"Eva is powerful, inspirational, unforgettable!"

Gerri Pastrana, Memorial Sloan-Kettering Cancer Center

KEYNOTE • COURSE 1-3 hour options

Tongue-Tied: A Story NOT Silenced by Oral Cancer

One American dies every hour of every day from oral cancer. Eva came close to being one in this statistic. The details of her delayed diagnosis, intensive treatment and residual side effects bring to life the story of a real patient, driving home the importance of effective communication and sensitivity to family dynamics. Through her story, healthcare providers can fully appreciate their role in the cancer journey.

Objectives:

- Experience the patient perspective
- Stimulate thinking about enhanced patient care
- Strengthen communication skills

Ignite the Power of Story to Educate, Engage and Persuade

How do you inspire trust and communicate more effectively with patients? It's all in the story! Facts and figures alone don't engage attention or influence change. Tap the power of story to build rapport, improve compliance and foster patient loyalty. Attendees are challenged to find the story that exemplifies their values and showcases what makes their care stand out among the competition.

Objectives:

- Communicate the value of services through story
- Promote your organization's strength using story
- Use story as a tool to provide hope

EVENT ENTERTAINMENT

Tales with a Twist; Interactive Storytelling

Eva spontaneously brings audience members on stage to role-play characters in uniquely crafted stories with meaningful life messages. Discover the humor, individuality and value of every member of the team. This program builds teams and promotes positive interactions. Belly laughs guaranteed.

www.evagrayzel.com

www.sixstepscreening.org

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