



eva
grayzel

Motivational Speaker · Master Storybuilder · Author

inspires...motivates...transforms
through the power of story

evagrayzel.com

Build Your Company Story

Everyone can relate to a good story and every company has a good story to tell. Through creating an emotional attachment, stories can bond your company with customers and business partners. Stories strengthen team relationships providing a tool for articulating vision. Stories grab attention.

Eva's seminars and training workshops provide your executives and team members strategies for:

- Developing memorable stories for sales
- Utilizing stories to reinforce your brand
- Uniting teams behind shared core values
- Finding connection and passion at work

Programs

The Tales Pitch

Create, refine and tell dynamic stories – making listeners feel it, believe in it and want your product or service.

Knowledge Through Narratives

Energize teams through thought-provoking stories which spontaneously involve participants with role-play.

Turning Adversity Into Opportunity

Identify how to use challenge as a change mechanism and to access courage to confront the 'impossible.'

Biography

Eva Grayzel, international motivational speaker and nationally recognized Master Storyteller, shows her audiences how to bring new business strategies to life through the power of storytelling: compelling stories to communicate the company message, interactive stories to build teams, and human stories to generate passion.

An expert on interactive storytelling techniques with 25 years of experience, Eva's engaging keynotes, lectures, interactive training workshops and corporate retreats are custom-tailored to the needs of your organization.

What Clients Are Saying



"The desire to support the development of our projects has been further reinforced by Eva's powerfully passionate presentation."

**Global Commercial Leader
Fortune 500 Company
Thousand Oaks CA**

"After a morning of technical workshops, Eva got our employees belly-laughing with role-play, 'play' being the operative

word. The messages were as significant as the value of witnessing the manner in which co-workers interacted."

**John Higgins, Aviation Safety Officer
Verizon**

"Eva was an expert at engaging our introverted staff. I never imagined this program would be one of our most memorable."

**Sun Joo Lee, CEO
Infinit, Ltd**

"Eva's keynote about perseverance, blending storytelling and real life experience, kept us riveted."

**Susan Patt, Senior VP
Prudential Patt White Realty**

"Through interactive folklore and personal story, Eva moves hearts, illuminating how to turn fear and frustration into an opportunity for growth."

**Stephen P. Cummings, Florida District Chair
Kiwanis International**

"Passion leaves an impression. Eva's powerful life lessons have haunted me, leaving a lasting impact."

**Pat Daily, Executive Vice President
Blue Threat Enterprises**